



Moved by – Joe Dicks  
Vote –10-0-1

2<sup>nd</sup> – Pam Boynton

**Secretary's Report** – Attendance record of Directors is good at this time. Remember, if you miss 3 meetings in a row or 5 for the year, you lose your Director's status.

**Public Comment: Non-agenda items (2-minute limit):**

Mike McCormick – What is our Community plan if City workers go on strike? Trash pickup is horrible.

Melinda – No clear passage to boat launch on a regular basis.

Joe Dicks – Massive amounts of trash along La Jolla Scenic. Also is upset there hasn't been more movement to install waterless urinals.

Susanne Harris – Many swimmers and divers have been hit by kayaks when in bay outside of Marine Room. Will be on agenda for Sept.

Tricia Riha – Ave de la Playa needs to be open and barriers taken down as impacts access to boat launch.

**Representatives' Reports:**

**Rick Aguilar and Jessica Thrift**

Receiving lots of emails regarding traffic.

Continuing overtime for traffic enforcement esp La Jolla Shores Dr and Torrey Pines Road.

Continuing overtime for detective work on South American theft ring. Zero burglaries in last month.

Labor day is coming up. Requesting 12 hour shifts again from Saturday to Tuesday morning.

Mary Munk asked if enforcement of no overnight camping could be increased.

Dave Gordon commented that parking enforcement is poor in the Shores.

Jessica Thrift is now also working patrol due to staffing issues.

**Lifeguards – Lt. Lonnie Stephens**

July 400,000 visitors, 9,000 preventative actions, 431 water rescues, 100 medical aids. Very busy.

RFP Update:

Contracted Kayak concessions: La Jolla Kayak, Hike Bike and Kayak, San Diego Bike and Kayak, Everyday California, Sea Cave Kayak. All have brick and mortar businesses on Ave de la Playa.

Surf concessions at north end of boardwalk: Surf Diva Surf School, American Surf Academy, La Jolla Surf Camp, Menahune Surf Camp, Surf Education Academy, Everyday California Surf School.

Regarding swimmers hit by kayaks, he needs to know exact location on Google Maps and the name of the kayak company. There are swim only areas and also open areas south of the boat launch.

**3rd County District - Cody Petterson – not attend**

**78th Assembly District - Chris Ward's Representative Report – waiting on new rep.**

**39<sup>th</sup> Senate District (Toni Atkins) – Cole Reed – see report on website**

**Council District 1 - Steve Hadley**

Wanted to say thank you to everyone who contributes to our civic organizations.  
No info from CA Coastal Commission on street dining or vending.  
Has ordered trash pickup on parkway. Still limited to resources.  
Starting Aug 23 should have 6 workers on park cleanup.  
Beach Genie is promoting new law regarding beach fires/parties

**UCSD Representative Report – Anu Delouri - Not Attend**

**PRESENTATIONS -**

**SDPD CAPP Program & Store Front - Lt. R. Aguilar & Officer J. Thrift**

Discussion of the CAPP program and how to best use it. Need for Storefront for  
SDPD - Northern Division to be in Shores area.

CAPP is Community Assisted Party Program. Partnership between Police Dept and residents  
to help control late night parties, excessive noise, underage drinking.

If after asking neighbors to reduce noise and they do not comply, then call Police non-  
emergency number and ask for officer and get the incident number assigned to the call.  
Officers first evaluate noise level to document. Then contact party and ask for primary  
occupant. If underage drinking, that will be handled separately. 1st response can issue  
a notice based on noise. If officer responds a second time within 24 hours, a 2nd  
response notice is issued that includes a \$500 fine. If two notices within 60 days, house  
can be CAPPED. When CAPPED, any future calls for noise or parting complaints will  
result in administrative fines (\$1000) to occupants and to the owner.

Can send Jessica email, but needs to have call logged to non-emergency number to help.  
Calls to Police are not taken into account when evaluating vacation rental lottery.

**Pedestrian Safety in the Shores - C. Brown**

Suggestions for improving pedestrian safety for all in the Shores

Two police officers I talked to recently suggested that to help pedestrian and traffic flow in the  
shores, all the faded painted street markings be refreshed, especially in the area in and  
around the Kellogg Park parking lot. During the 4th they had to put up cones and  
barricades to control the flow. They also suggested to repaint the existing directive  
markings on the boardwalk walls. In addition, add better signage of the rules at the  
beach. PD says almost everyone they stop and warn are out of town and did not know  
they weren't following the rules as they didn't know the rules existed as they aren't  
posted.

We have also received a comment/request from Douglas Bates regarding pedestrian safety and  
parking in the Shores. He has suggested: Survey and repaint existing illegal curb  
painting in front of houses that reduces legitimate parking spaces. Require sidewalks be  
added when remodels are done on the roads east of La Jolla Shores. Make sure curbs

are painted red at intersection corners where pedestrians cross so their visibility of traffic is greater.

We will discuss this further in October and send recommendations to Traffic and Transportation.

Dave Gordon brought up that the south-east corner of La Jolla Shores Dr and Camino del Oro has overgrown vegetation (all the way to the curb) blocking a pathway for pedestrians to use. It creates a very unsafe condition for the volume of pedestrians that corner handles daily.

**MEET YOUR NEIGHBOR -**

**The Corner - Lisa Kennedy**

Hear about their exciting expanded services for us

The Corner Specialty Shop was recently permitted so it can sell beer and wine also.

The Corner is having a ribbon-cutting party on Sept 6, from 6 to 7:30 pm. All welcome.

**ACTION ITEMS**

**Spindrift Project Redesign - P. Ahern**

Update on project design, funding & timeline. Need textured surface and rebuild the stairs. The revised design was discussed in detail and approved in concept. The City has budget approval for \$100K. The County will help through grant funds.

**MOTION:** LJSA supports the revised concept plan for installing safe ramp and steps for the Spindrift Project as presented

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**'23-'24 Budget Requests to CD1 - J. Emerson**

Review of prior years Budget requests for CIP & Maintenance. Create priorities for Year '23-'24

Last year a combined matrix was submitted by LJSA, LJ Community Planning (LJCPA), La Jolla Parks & Beaches (LJP&B), and Bird Rock Community Council (BRCC).

None of the Shores items are completed yet. Suggested to add to CIPs are North Comfort Station and Stop Signs and Pedestrian cross walks.

Submit suggestions to Janie by Monday.

**MOTION:** Approval of '23-'24 Budget requests in concept with Executive Officer to approve prior to sending

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**LJSA Operating Budget 2022 - C. Brown & J. Emerson**

2022 Budget and Grant Writing possibilities. To apply for grants we need an operating budget. A proposed La Jolla Shores Association Budget Estimate for 2022 was presented that shows the known and expected income and expenses for 2022.

**MOTION:** Approve proposed LJSA Budget Estimate for 2022

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**Committee Reports:**

**Beach Fires Ad Hoc Committee – Andi Andreae – not attend**

**La Jolla Shores Business District - Terry Kraszewski – not present**

**Friends of La Jolla Shores - Mary Munk – Looking for donors for 3 benches in front of**

The Map. \$30K each bench.

Showed diagram of what the City is planning to fix the shower drains. Concerns about design effectiveness, but design is committed and contracts awarded.

Beach Cleanup sponsored by I Love a Clean San Diego on Sept 17<sup>th</sup>.

Remember Walter Munk Day on Oct 15<sup>th</sup>, 10 to 4pm

**MOTION:** Letter to the City referencing LJSA concerns about the design for the North Comfort Station.

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**Pottery Canyon – Claudia Baranowski**

Scheduled to make presentation to the La Jolla Woods Homeowners Assoc at their August HOA meeting.

**Shores Outside Dining – Phil Wise – Moving ahead**

**Traffic & Transportation – Brian Early – Brian was re-elected as the chair!**

**Land Use:**

**LJSPDO, LJSPRC & LJCPA – J. Shannon**

LJSPRC and LJCPA voted down Via Capri Ct project. Two others passed.

LJCPA had presentation from the University City Planning Group (UCPG) –

Shows lots of massing planned in the Gilamn corridor . Question asked about where will water come from. Response was it wasn't looked at and not required in the EIR by City!

**Meeting Adjourned** at 7:55 pm.

Next meeting: Wednesday, September 14, 2022 at 6:00 PM Via Zoom

**Website:** [www.lajollashoresassociation.org](http://www.lajollashoresassociation.org) E-mail: [ljsa.org@gmail.com](mailto:ljsa.org@gmail.com)