

LA JOLLA SHORES ASSOCIATION
Approved Minutes
Wednesday, February 10, 2020— 6:00-8:00 pm
VIA ZOOM

Attending: Keys Allan, Andi Andreae, Pamela Boynton, Charlie Brown, Joe Dicks, Brian Early, Janie Emerson, Sharon Luscomb, Ed Mackey, Mary Coakley Munk, Ross Rudolph, Coco Tihanyi, Phil Wise. **Absent:** Dede Donovan, John Shannon

Welcome: Introductions & Establish Quorum - Janie Emerson

Approval of the Agenda

MOTION: To approve the February meeting agenda with modification to add closed session
Moved by – Pam Boynton 2nd – Keys Allen
Vote – no opposition, therefore passes

Approval of Meeting Minutes

MOTION: To approve the minutes for January meetings.
Moved by – Ross Rudolph 2nd – Andi Andrade
Vote – no opposition, therefore passes

Reports:

President's Report – Updates & Announcements

La Jolla Town Council will have the new Mayor coming to speak tomorrow night, 2/11.
On Feb 13th, Council District 1 is having a meet the mayor meeting.
The mitigated negative declaration for 7 story building where Rock Bottom Brewery is now available for comments thru March 22.
Elections coming up in March.

Treasurer's Report – Pamela Boynton reported a balance of \$3,186, of which \$3,000 is for future tree projects in Kellogg Park. Directors & Officers Insurance due middle of March. Since we don't have physical meetings and can't pass the donation box around, the treasury has no income. Therefore this year each Director will be assessed for the insurance.

Secretary's Report – Nothing to report concerning director attendance.

Public Comment: Non-agenda items (2-minute limit):

Dr. Andrew Perry: Street sweeping is not being done at night on Avenida de la Playa as posted, but during the day when parked cars are blocking the curb area. Also Laureate park is not being maintained.

Joe Dicks: Commented on poor police response time on possible home and car burglary in progress report.

Representatives' Reports (3-minute limit):

UCSD Representative Report – Anu Delouri/Alyssa Helper:

Covid updates: Vaccination site open on west campus handling up to 5000 per day.
LJ Innovation Center Project: It is now in the environmental review process (EIR released for 45 day public review). Will be public hearing on 2/25. <https://blink.ucsd.edu/facilities/real-estate/ljic.html> is the web link to the la Jolla Innovation Project page which includes information on the Project, FAQ document and information on the Scoping Meeting, Notice of Availability and the Draft Environmental Impact Report. To receive UC San

Diego Community Groups Monthly updates, please send an email to commplan@ucsd.edu to be added to the mail list. Visit <https://plandesignbuild.ucsd.edu/> for Projects information. Parking ratio is 2.5/1000. Structure will be 7 stories, 100' high. UCSD is implementing Smart signals on N Torrey Pines Road, LJ Village Dr, and Regents Rd.

Council District 1 - Steve Hadley: Awaiting City response on street sweeping notice. Awaiting police response on complaint it took 3 hours to arrive at burglary in progress.

Council District 1 Overview - Joe LaCava

During his short time in the new office he is realizing how hard it is to get small things done. He appreciates having Steve Hadley to help him.
State of city budget – impacted by COVID. Especially due to loss of tourism income.
Council meeting on 2/23 will be devoted entirely to Short Term Vacation Rentals.
Phil Wise asked for LaCava's help in securing year round street dining on Avenida de la Playa and having it be a model for the rest of the city.

Election Committee - (ACTION ITEM)

There are 6 candidates for the 5 open seats on the LISA Board of Directors. Ballots will be emailed out to our distribution list in about 1 week. Ballots must be mailed so they reach our PO Box by March 10th. Ballot counting will take place at 4 pm on the 10th.
Candidate Forum – each candidate presented their biographies and reasons for running. These statements are available on our website for review. Candidates are: Sharon Luscomb, Pam Boynton, Terri Krazewski, Rick Kent, Jeff Scott, and Janie Emerson.

2021-2022 Goals - (ACTION ITEM)

Review of 2021-2022 Goals and adoption

Support local small business community -

- * Shores Outside Dining program continued
- * New branding for the Shores
- * Marketing campaign for business district

Healthy environmental conditions -

- * Mitigate water run-off from North Comfort Station (Funding approved)
- * Eliminate wood and charcoal fires at the beach and Kellogg Park
- * Support research into air quality with SIO and others
- * Use of natural pest and weed control in Kellogg Park
- * Increase in trash pick-up and street cleaning

Keep the Shores safe -

- * Enforce Kellogg Park hours and the locking of the parking lot
- * Joint actions with Lifeguards, SDPD, SDFD and Parks & Rec

Plant trees in Kellogg Park

MOTION: Adopt the above list of 2021-2022 Goals for the LISA
Moved by – Andi Andreae 2nd – Joe Dicks

Vote – no opposition, therefore passes

Updates – Status of Items (possible ACTION ITEM)

Hearings:

STVR – Steve Hadley – council will address on February 23rd
UCSD Deed restrictions – hearing on 2/18 at Land Use & Housing Committee
Parks Plan – no date yet

Reports:

AdHoc Public Coastal View Corridor review – appoint 2 representatives. Dede Donovan and Ted Hass.

Shores Outdoor Dining Update - Phil Wise - El Charro has joined the group.

Committee Reports (3-minute limit):

Beach Fires Committee: Andy Andreae reported that committees of most beach cities have been working together to support use of propane only for beach fires. Ocean Beach is worst.

La Jolla Shores Business District: Terry Kraszewski – nothing new to report. Been quiet.

Friends of La Jolla Shores: Mary Munk reported using THE MAP for teaching classes for LA Unified School District students.

Traffic & Transportation: Coastal rail trail – some in favor, others not for bicycle lane. Bus line to trolley – from Village to Balboa station proposed.

Land Use: **LJSPDO & LJSPRC** **President**
LJSPRC reviewed many plans that are 15 - 20% larger than ever previously submitted. Pushing them back to conform to the rules.

LJCPA **John Shannon**
Active on bike trail. Boundary for LJCPA is middle of Gilman Drive. Area between Gilman Drive and I5 is now being heard by University City planning group. That area needs to be heard by both planning groups.

Dorie DeFranco – Ocean Beach had elections. The Ad Hoc Committee's next meeting is on 2/24

Claudia Baranowski is now Chair of La Jolla Parks and Beaches (LJP&B)

Meeting Adjourned at 7:24 pm to closed session.

Next meeting: Wednesday, March 10th at 6:00 PM Via Zoom

Website: www.lajollashoresassociation.org E-mail: ljsa.org@gmail.com