

**LA JOLLA SHORES ASSOCIATION**  
**Approved Minutes**  
**Wednesday, July 8, 2020— 6:00-8:00 pm**  
**VIA ZOOM**

**Attending:** Andi Andreae, Pamela Boynton, Charlie Brown, Mary Coakley Munk, Joe Dicks, Dede Donovan, Janie Emerson, Sharon Luscomb, Ed Mackey, Ross Rudolph, John Shannon, John Sheridan, Coco Tihanyi, Phil Wise. **Absent:** Keys Allan, Robyn Leary.

**Welcome: Introductions & Establish Quorum - Janie Emerson**

**Approval of the Agenda**

**MOTION:** To accept July meeting agenda

Moved by – Andi Andreae      2<sup>nd</sup> – Phil Wise

Vote – 13-0-1

**Approval of the Minutes**

**MOTION:** To accept May meeting minutes as presented and June meeting minutes with one correction from Andi Andreae.

Moved by – Ross Rudolph      2<sup>nd</sup> – Dede Donovan

Vote – 13-0-1

**Reports:**

**President’s Report** – Updates, Appointments & Announcements

Letter urging the City to limit bonfires and outdoor cooking to the use of propane fuel to reduce health risks stemming from smoke pollution at La Jolla Shores and Kellogg Park was drafted by Andi Andreae and sent to the Mayor, Supervisor Nathan Fletcher, Public Health Officer Dr. Wilma Wooten and Councilmember Barbara Bry. A copy will be sent with the meeting minutes.

Recommendations from ad hoc committee concerning budget for \$3,000 contribution from Sunrise Rotary for trees in Kellogg Park will be presented next month.

After hearing complaints about seeing people without facemasks visiting the Shores, Janie suggested that signs could be displayed with message of “We live here, please wear a mask.” The idea was supported by Mary Munk and Andi Andreae.

**Treasurer’s Report** – Pam Boynton reported a balance of \$3,168, of which \$3,000 is from Sunrise Rotary for tree project in Kellogg Park. Contributions are welcome; send a check to the LISA post office box or contact Pam.

**Public Comment:** Non-agenda items (2-minute limit):

Mary Munk asked for clarification if City noise ordinance covers ice cream vendors along the boardwalk.

**Representatives’ Reports (3 minute limit):**

**UCSD Representative Report - Alyssa Helper:** Community groups update including COVID efforts and projects will soon be sent out via email. Contact [commplan@ucsd.edu](mailto:commplan@ucsd.edu) to be added to email list. University of California Board of Regents has appointed Dr. Michael Drake as President.

**Council District 1 - Steve Hadley:** Regarding query on licensing and rules for street vendors (i.e., ice cream cart), a City ordinance is expected. Health regulations overseen by County. Current noise ordinance specifies the allowable decibel. Sidewalks cannot be blocked for ADA compliance.

Awaiting environmental impact report before drain at north comfort station is repaired. Councilmember Bry's office has requested a cap on fees imposed for Outdoor Dining program.

**Assembly District 78<sup>th</sup> - Mathew Gordon:** Absent

**Lifeguard Report - Sgt. Gavin McBride:** Beach areas busy after being able to reopen, particularly since the Fourth of July with large beach crowds, rescues, stingray patients and medical aids. Parking lots remain open. Concerned expressed that mobile vendors (i.e., ice cream carts, taco stand) do not have a business license; lifeguards do not monitor vendors.

**Police Report - Officer Brandon Broaddus:** Absent

**San Diego Park & Rec – Dan Daneri:** Absent

#### **Summer Dining Proposal - Phil Wise (ACTION ITEM)**

After Phil Wise's op-ed article concerning LISA's stance and inability to make progress on an outdoor dining plan was published in the San Diego Union Tribune, the City's Special Events department has granted an exception for Avenida de la Playa. The street can be kept open for up to seven consecutive nights per week. One condition is that security guards will be posted at both ends of the street in order to allow access for emergency vehicles. LISA will seek donations for cost of security guard; \$1,100 received so far. "Outside Dining" theme created to promote the event on flyers and marketing materials.

#### **Complete Communities – Diane Kane (ACTION ITEM)**

Diane Kane, President of La Jolla Community Planning Association (LJCPA), explained elements of the City's Complete Communities: transportation, housing, infrastructure, parks. While local community planning groups were not asked for input, they plan to ask the City to separate transportation and housing. These relate to incentives for low and moderate housing construction in transit priority areas by removing regulatory barriers and investing in neighborhood amenities. Impacts for La Jolla include property within a half mile from Route 30 bus line being assigned additional density requirements. The coastal zone's 30-foot height limit would be respected with recommended floor area ratio of 2.0. Half of additional fees collected would be kept in La Jolla and other half given to other areas of need. A new formula for development impact fee would be based on floor area ratio rather than lot area.

LJCPA coordinating position with other coastal zone planning groups which are requesting that the transportation and housing be separated, and that the City Council wait to make a decision until the plan has been fully developed. More information at presentation by LJCPA on July 16.

An ad hoc committee (Angie Preisendorfer, Janie Emerson, John Shannon) will research how this impacts La Jolla Shores.

**MOTION: La Jolla Shores Association supports the effort of the La Jolla Community Planning Association to handle the City's Complete Communities program in a way that benefits all of La Jolla.**

Moved by – Dede Donovan  
Vote – 13-0-1

2<sup>nd</sup> – Joe Dicks

### **Legislative Update and Bills - (possible ACTION ITEM)**

Janie reviewed certain State Assembly and Senate bills concerning development, planning and zoning, housing density, accessory dwelling units and fire risk areas.

### **Short Term Vacation Rental Proposal – Joe LaCava (ACTION ITEM)**

Proposal was introduced by Councilmember Jennifer Campbell (District 2) concerning regulating short term vacation rentals. The proposal, as outlined in a Memorandum of Understanding between UNITE HERE Local 30 and Expedia Group, would reduce the volume of whole-home STRs while creating legal inventory for STR platforms and local operators that comply with the new rules.

Concerns include no input from local planning groups and appropriate code enforcement. LISA will monitor to see if ordinance is developed and discuss at future meeting.

### **UCSD New Name – Same Monster Project (FCLLN) - Janie Emerson (ACTION ITEM)**

Awaiting environmental document per the public records request submitted under the process to oppose UCSD project. It has not yet been reviewed by UC Board of Regents. Project renamed to Theatre District Living and Learning Neighborhood with enhanced amenities including restaurants and retail space totaling 900,000 gross square feet, 480-seat theatre and transit hub. Details: <https://plandesignbuild.ucsd.edu/projects/current.html#Theatre-District-Living-and-Lea>

LISA and Friends continue to raise funds for legal representation to oppose the project and circulate new petition. Write letters to newspapers and current and incoming UC presidents to voice opinion. Interesting side development is that a State appeals court ruled in late June that a group of Berkeley neighbors has the right to sue UC Berkeley to make it complete an environmental review of increased enrollment.

### **Committee Reports (2 minute limit):**

**Ranger & Kellogg Gate Committee - John Sheridan:** Status quo. Rangers have minor impact on Kellogg Park.

**Friends of La Jolla Shores - Mary Munk:** Opening up area near two benches at east side of The Map and hope to open after Fourth of July. City will allow donations for benches which cost \$30,000 apiece. Can be shared with two plaques on one bench.

**Traffic & Transportation - Ross Rudolph:** Installation of pedestrian hybrid beacon on Torrey Pines. Modification of parking at Girard Avenue and Wall Street intersection and traffic islands to improve the area at “the throat.” Presentation on wayfinding signs and Coast Walk repairs. Brian Earley and Ross Rudolph will determine process to submit traffic issues in the Shores enabling T&T and LISA to work together.

**Land Use: LSPDAB & LJSPRC President  
LJCPA - John Shannon**

LJCPA agenda included Complete Communities, Short Term Vacation Rental Proposal and 7515 Hillside Drive. Janie commented that the property was also discussed at La Jolla Shores Permit Review Committee.

**7:59 pm** Adjourn to next meeting: Wednesday, August 12th at 6:00 PM Via Zoom

**Website:** [www.lajollashoresassociation.org](http://www.lajollashoresassociation.org) E-mail: [ljsa.org@gmail.com](mailto:ljsa.org@gmail.com)

**Directions to Scripps Institution of Oceanography (SIO), Building T-29, Martin Johnson House:** Take La Jolla Shores Drive North. Turn Left at Naga Way, the Entrance to SIO. At the fork bear right, onto Biological Grade. Go north, up the hill, approximately .2 miles and park in parking lot "P010 or P011".